

# Who Competition

# FOX

## A Year Of FOX Firsts

### April

- FNC Tied CNN in Prime HH Ratings (2Q'00)

### June

- FNC Tied CNN in 24 Hour HH Rating

### July

- Beat CNBC in 24 Hour HH Rating
- Beat CNBC in M-F Prime A 25-54 Impressions

### August

- Beat CNBC in Prime HH and P2+
- Beat CNBC in M-F Prime HH and P2+

### October

- Beat CNN in M-F Prime HH Rating
- Beat MSNBC in 24 Hour HH Rating, HH, P2+
- Beat MSNBC in Prime A25-54
- Beat CNBC in Prime A25-54
- O'Reilly Beat Larry King Live HH Rating

### November

- Beat CNBC in 24 Hour, P2+, A25-54

### December

- Beat CNN in Prime HH Rating

Source: Nielsen, Household Rating and Household, P2+ and Adult 25-54 AA(000).  
24-Hour = M-Su 6a-6a, Prime = M-Su 8p-11p, M-F Prime = M-F 8p-11p. December 00 = 11/27/00-12/31/00.



we report you decide

programming