

TOM ROARTY

C: 570-241-8780

E: tom@raeast.com

W: <http://raeast.com>

L: <http://www.linkedin.com/in/troarty>

T: <https://twitter.com/TomRoarty>

B: <http://tomroarty.wordpress.com/>

Y: <http://www.youtube.com/roarty00#p/u>

NOTABLE ACCOUNTS

Adam's Mark Hotels
Allied Van Lines
American Express
AT&T Corporate
AT&T Educational Services
Bank of St. Louis
Ben & Jerry's
College Media Journal
Fashion Market Magazine
FOX News
FOX Sports
George Smith Sofa & Chairs
Hampton's Magazine
Kenar
Kids Market Magazine
Midas Mufflers
Mohegan Sun
Monster.com
Pfizer
Rolling Stone
Ruth's Chris Steak House
Service Master Corp.
Sprint
Time, Inc.
WBRE (NBC Affiliate)
WYOU (CBS Affiliate)

EXPERIENCE

2011–Present

Pfizer / Lead Designer

{Print | Digital | Mobile | Social | Branding}

2008-2011

Mohegan Sun at Pocono Downs / Multimedia Marketing Manager

{Print | Digital | Mobile | Social | Branding | Managed 3 Designers}

2007-2008

NextStar Broadcasting / Marketing Research Director

{Print | Digital | Broadcast | Branding | Managed 2 Designers}

1997-2009

RA East, Inc. / Art Director-Owner

{Print | Digital | Managed 2-6 Designers}

1997-1999

World internet Resources / Art Director

{Print | Digital | Branding | Managed 4 Designers}

1993-1997

TMP Worldwide / Senior Designer

{Print | Digital | Branding}

EDUCATION

1995

New York University / Advanced HTML design and coding

1989

Pratt Institute / BFA Graphic Design

with emphasis in Computer Graphics and Advertising design

SKILLS

PhotoShop

Flash

AfterEffects

HTML

Java Script

CMS

Commercial Photography

DreamWeaver

Illustrator

InDesign

CSS

Java Applets

Copy Writing

Photo Retouching

